

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
957301-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 2 MIN	1881

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	957301	07908756

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/28/12	09/28/12	NBC Today Show	7:00-9:00 AM	----F--	2:00	1	\$5,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$5,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	8:33 AM	NBC Today Show	7:00-9:00 AM	2:00	0FA12G131H	\$5,600.00 NM
4	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	2:00	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/29/12	6:57 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	2:00	0FA12G131H	\$2,000.00 NM
5	09/30/12	09/30/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	2:00	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/30/12	7:10 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	2:00	0FA12G131H	\$2,000.00 NM
6	09/28/12	09/28/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	----F--	2:00	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	2:00	0FA12G131H	\$4,000.00 NM
9	09/28/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	2:00	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	2:00	0FA12G131H	\$2,200.00 NM
12	09/28/12	09/28/12	M-F 3-4 PM	3:00-4:00 PM	----F--	2:00	1	\$2,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/28/12	3:34 PM	M-F 3-4 PM	3:00-4:00 PM	2:00	0FA12G131H	\$2,600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
957301-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 2 MIN	1881

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/28/12	09/28/12	M-F 3-4 PM Class of Time - Fixed Non Pre-emptible	3:00-4:00 PM	----F--	2:00	1	\$2,600.00	NM
19	09/30/12	09/30/12	NFL Class of Time - Pre-emptible with notice	8:00PM-conclusion	-----S	2:00	1	\$40,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$40,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms 30 Days

<u>Gross Total</u>	\$58,400.00
<u>Agency Commission</u>	\$8,760.00
<u>Net Amount Due</u>	\$49,640.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957301-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 2 MIN	1881

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	957301	07908756

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/04/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWT---	2:00	2	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	2	\$3,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	5:58 AM	M-F Sunrise @6AM	6:00-7:00 AM	2:00	OFA12G131H	\$3,200.00	NM
1 WESHTu		10/02/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	2:00	OFA12G131H	\$3,200.00	NM
2	10/01/12	10/04/12	NBC Today Show	7:00-9:00 AM	MTWT---	2:00	1	\$4,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	1	\$4,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/03/12	7:22 AM	NBC Today Show	7:00-9:00 AM	2:00	OFA12G131H	\$4,800.00	NM
7	10/01/12	10/04/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	MTWT---	2:00	2	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	2	\$3,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	9:54 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	2:00	OFA12G131H	\$3,600.00	NM
2 WESHTh		10/04/12	9:47 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	2:00	OFA12G131H	\$3,600.00	NM
8	10/01/12	10/04/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWT---	2:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/01/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	2:00	OFA12G131H	\$1,600.00	NM
10	10/01/12	10/04/12	KATIE COURIC DAY	2-3PM	MTWT---	2:00	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHM		10/01/12	2:47 PM	KATIE COURIC DAY	2-3PM	2:00	OFA12G131H	\$1,400.00	NM
1 WESHW		10/03/12	2:46 PM	KATIE COURIC DAY	2-3PM	2:00	OFA12G131H	\$1,400.00	NM
11	10/01/12	10/04/12	M-F 3-4 PM	3:00-4:00 PM	MTWT---	2:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957301-2	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 2 MIN	1881

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/04/12	M-F 3-4 PM	3:00-4:00 PM	MTWT---	2:00	2	\$2,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		2	\$2,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/01/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	2:00	OFA12G131H	\$2,400.00 NM
2	WESH	Th	10/04/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	2:00	OFA12G131H	\$2,400.00 NM
13	10/01/12	10/04/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWT---	2:00	2	\$3,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		2	\$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/01/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	2:00	OFA12G131H	\$3,000.00 NM
1	WESH	Tu	10/02/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	2:00	OFA12G131H	\$3,000.00 NM
14	10/01/12	10/04/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWT---	2:00	1	\$3,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		1	\$3,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	2:00	OFA12G131H	\$3,600.00 NM
15	10/01/12	10/04/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWT---	2:00	2	\$8,800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		2	\$8,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	2:00	OFA12G131H	\$8,800.00 NM
2	WESH	Th	10/04/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	2:00	OFA12G131H	\$8,800.00 NM
16	10/01/12	10/04/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWT---	2:00	1	\$10,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		1	\$10,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/04/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	2:00	OFA12G131H	\$10,000.00 NM
17	10/01/12	10/04/12	M-Su News @ 11PM	11-1135p	MTWT---	2:00	1	\$5,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		1	\$5,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	11:33 PM	M-Su News @ 11PM	11-1135p	2:00	OFA12G131H	\$5,600.00 NM
18	10/01/12	10/04/12	NBC Tonight Show	11:35P-12:35XM	MTWT---	2:00	1	\$5,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			MTWT---		1	\$5,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/04/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	2:00	OFA12G131H	\$5,600.00 NM
Total Spots							18		

Gross Total \$76,000.00

Payment Terms 30 Days

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957301-2	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 2 MIN	1881

Agency Commission \$11,400.00

Net Amount Due \$64,600.00